# Small NORLD

Issue 77 **October 2022** 





**Big change starts small** 

**Communities** build flood resilience in Peru (see pages 8-9)

# TOGETHER, WE CAN RISE TO ANY CHALLENGE

Around the world, people are facing some extraordinarily tough challenges right now, from the war in Ukraine and the cost-of-living problem, to climate catastrophe and the food crisis. In the following pages, you'll meet some amazing people who are standing up to the toughest problems in their lives, with some ingenuity, with Practical Action, and with you - because this work simply wouldn't happen without you.

Every day, in my role as Practical Action's Latin America Director, I am so inspired by the people we work with. It's an amazing feeling, to see communities come together and find innovative ways to overcome enormous challenges.

I see coffee farmers who were struggling to produce profitable crops, but have now adopted new techniques to boost their production and diversify their income.

I see families who lived in fear of catastrophic floods work together to build resilience and create an alert system that keeps everyone safe (page 8).

And I see remote mountain communities harnessing renewable energy to beat poverty and create brighter futures for themselves (page 13).

Stories like these give me hope that despite all the difficulties we each face, with the right spirit we can rise to meet them. The secret is in working together. Together, anything is possible.

I hope that when you read this latest edition of Small World magazine, you will feel inspired and full of hope too.

Please keep up your awesome support!

Thank you so much.



Alicia Quezada Latin America Director

# In this issue

- 04 Expert opinion: **ZENZELE!**
- **Special feature:** 06 Unconventional solutions
- **Project update:** 12 The beginning of brighter futures
- **Team Possible** 14
- 17 **Responding to flash floods** in Bangladesh
- Meeting challenges with 18 collaboration in Mahama
- 19 Sarah Roberts speaks at TEDx
- 19 COP27 update



#### **Practical Action**

The Robbins Building 25 Albert Street Rugby CV21 2SD

**T:** 01926 634 400 W: practicalaction.org **E:** supporter.services@practicalaction.org.uk

Registered Charity No. 247257

Patron HRH The Prince of Wales

#### Join us online



/practicalaction

🎔 @practicalaction



o practical\_action

**Cover image** Zenzele gardeners in Zimbabwe.

# ZENZELE!

We talk to Melody Makumbe, one of our co-ordinators in Zimbabwe, about this life-changing philosophy.



It is a Ndebele word meaning "do it yourself". It is the spirit of self-reliance. It is embodied by the communities we work with. And it is very much our ethos at Practical Action.

We seek to create a world that works better for everyone, and that means overcoming some really big challenges. We believe that the person facing the challenge should be the one in the driving seat. We support and facilitate. We engage with the communities from day one and come up with possible solutions together. The spark of ingenuity comes from that collaboration. That way, the community feels part of the solution. They feel proud to own the whole process. It gives them dignity.

Our goal is that when we leave, the community are selfreliant. They have the tools, the knowledge, the skills and the relationships to continue independently. They do it themselves. Zenzele!

#### What was the inspiration for the Zenzele project?

It began with a problem that needed a solution. In Gwanda, communities are experiencing recurring droughts due to climate change. So water has become a limited resource. Before the project began, farmers relied on a small reservoir for water for their crops, but this dried out quickly. Even if they were able to get water from the reservoir, it was very difficult and labourintensive, involving long journeys with heavy buckets. But still the

water was not enough to guarantee a successful crop. The farmers were working really hard, but still struggling to feed their families and to make any income.

#### What was the ingenious solution?

We know from working with many other communities experiencing drought around the world that water can become a dependable resource with the introduction of boreholes and solar-powered pumps. This extracts water from deep underground, for drinking, washing, and for irrigating crops.

This was just the start. We also helped establish a community garden, with farmers working together as a group. They learned agroecological farming practices,

such as using manure and composting, as well as many other techniques to boost productivity, conserve water resources and improve soil nutrients. Altogether, this created a big transformation.

#### How were the community involved?

They were involved in every aspect, right from the start. This included working directly with the borehole drilling team to identify the best site, and to test and approve the water output. The community put together a maintenance committee who were present to learn how to operate and maintain the machinery. This was important because when the installation was finished, the community would be running the equipment themselves.

The community brought a lot of enthusiasm and energy to the training we gave around working together and productivity, and they put it into practice, with amazing results.

#### What has the Zenzele project meant to the community?

I'll give you an example of just one of the farmers: Loveness. Before the project, Loveness and his wife were working so hard to provide enough food for their five children. But they really struggled, and were only able to earn about \$20 a month. Since the project, their income has grown to \$120 per month, from growing and selling vegetables. They have a good, sustainable livelihood, and now they can afford school fees for their children. When you look at a family like Loveness's, you know that the change doesn't just provide food and income for today, it is providing opportunities for their children in the future too. This is a generational change.

The energy that th community bring to their shared arden is amazi

Before, the continuing droughts and failed crops meant the community lived in a state of fear. But now they are so much happier. Hope surrounds them, and it energises them also.

#### How did it feel for you to be involved in that change?

There was a real "wow!" moment, when the first tomato crops were produced in the community garden. Previously, the community would have been able to harvest 10 or 15 buckets of tomatoes in a week to sell, but with the irrigation system and the community garden, and their new farming skills, the farmers produced 200 buckets a week! When the buyers came, it was a wow moment for them too. They had never seen crops like these in Gwanda before.

The thing I enjoy most about my work is getting out into the field, working hand-in-hand with the community, and seeing the tangible results that we make possible together. Our supporters are part of that too. I would like them to feel this for themselves.

Help us take the Zenzele spirit around the world. Make a gift today at: practicalaction.org/ smallworld

# Unconventional SOLUTIONS

#### Meet four people using ingenuity to overcome their biggest challenges and create positive, planet-friendly futures.

Our founder, the radical economist E.F. Schumacher, once said, "I cannot predict the wind, but I can have my sail ready." In the world today, the wind is more unpredictable than ever before – both literally and metaphorically.

For people in the world's poorest countries, the climate crisis is exacerbating problems of poverty, food insecurity, natural disasters, soil infertility, and health inequality.

We'd like to introduce you to four people who are facing these enormous challenges but have their sails ready. Rice farmer Raj is boosting profits with some unusual animal helpers. Young community member Camila has transformed terror and uncertainty into rock-solid resolve. Liakat is turning poo into profit. And Winnibald has turned a dirty problem into a clean business.

Let's get to know these ingenious individuals...

Liakat has experienced the benefits of planet-friendly farming methods for himself (page 10).

## **Raj adores his brilliant rice-ducks**





Raj Mani Chaudhary was having a hard time making farming work. Despite putting in a lot of time and energy, he was not seeing his efforts rewarded with healthy crops and decent profits. It is a problem

faced by farmers throughout rural Nepal, resulting in widespread food insecurity and malnutrition.

Raj was one of a thousand rice farmers we worked with in Chitwan and Nawalparasi districts to introduce some unconventional helpers to their paddy fields: ducks.

"At first, I was very anxious and curious. I did not know how the combination of rice duck farming would work."

Rice duck farming is an effective solution to the problems of food insecurity, malnutrition, and poverty. It works like this. Farmers rear duck chicks and release them into the paddy field 10-20 days after they plant out the rice. The ducks swim among the growing plants, gobbling up harmful insects and weeds. This means the farmer doesn't need to use any chemical pesticides. The ducks' poo fertilises the crop, so the farmer doesn't need to use chemical fertilisers either.

Even the paddling action of the ducks is beneficial, stirring up the mud and water to increase aeration and nutrient circulation. The aerated mud also produces less methane, which, added to the chemical-free farming, means this is truly planet-friendly farming.

Raj soon saw the benefits of this unusual farming method:

# "

With less effort needed for manuring and weeding, the outcome produced is huge."

Rice duck farming yields 20% more than regular paddy farming. The crop is organic, and so can be sold for a higher price in market. It also produces organically reared ducks, providing healthy, nutritious meat for families, and an additional income source. We helped farmers like Raj access new markets, both locally, and in Kathmandu, creating even greater financial security.

Raj has now become a local ambassador for rice duck farming, encouraging his neighbours to adopt the practice. "I cannot wait for this season's rice duck farming to start!"

## **2 MILLION MORE FARMERS LIKE RAJ TO IMPROVE THEIR INCOME BY 2026.**

Support more innovation like this. Please donate at: practicalaction.org/smallworld

# Camila is the heart of an alert system

"The floods came into our house at knee height. We were crying and screaming and we thought we had lost everything. We thought no one would help us."

In 2018, Camila Tello (19) and her family had a terrifying experience. After a period of intense rainfall in Peru, a devastating flood and mudslide hit the Santa Eulalia community without warning. Camila will never forget that moment.

Catastrophic floods like this are becoming more common in many parts of the world, threatening lives and livelihoods. That's why Practical Action works in partnership with the Zurich Flood Resilience Alliance, and alongside vulnerable communities, to find innovative solutions to the challenge.

Following the Santa Eulalia flood, we worked with members of the town to set up an innovative combination of high-tech monitoring and warning systems. With training, the community could really take charge of the alert system and work together to implement it.

Camila stepped up to become a youth brigade leader. She said: "I think the answer lies with the community and working within the people. We can't wait for others to take action. We have to take responsibility and do the work ourselves."

Training gave Camila the skills and confidence she needs to think calmly in a flash flood, to mobilise her community, spread the warning and evacuate people to safety.

Our goal as part of the Zurich Flood

### **4 MILLION PEOPLE LIVING IN CLIMATE-VULNERABLE COMMUNITIES TO BETTER PROTECT THEMSELVES BY 2025.**

You can support more people like Camila in facing up to their biggest challenges by making a gift to Practical Action today at: practicalaction.org/smallworld

# 66

Now I feel proud of the response we have been able to create within the community and my family. We are more prepared to face challenges.

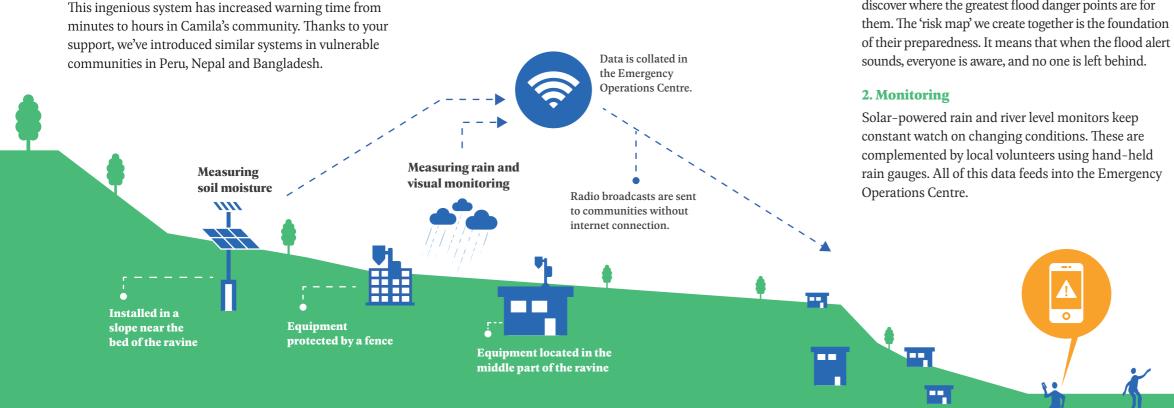
I am committed to being a brigade member. I have two younger sisters and I do that for them. To make sure they have a future."

Camila is stepping up to protect her community.

#### 1. Risk knowledge

We talk to the community and carry out surveys to discover where the greatest flood danger points are for

## An innovative early warning system





#### **3.** Communication

The Emergency Operations Centre processes the monitoring data. When risk levels rise beyond a certain point, it sends warnings to local authorities and community brigade members.

#### 4. Response

Community preparedness plans, training, education and resources are all in place so that when the flood alert is released, everyone knows what to do and where to go. Regular drills replace fear and uncertainty with familiarity and confidence.





Finding work and making a sustainable income can be tough in the city of Faridpur, Bangladesh. Liakat Hossain struggled to find a job, so he decided to start his own business growing and selling flowers.

Like many horticulturists, Liakat used chemical fertilisers at first, but then he heard about a Practical Action 'co-composting' trial in Faridpur. It was clear to him that this sustainable compost made from faecal sludge and kitchen waste - could make a big difference to his business. It was a real lightbulb moment.

"I learned that co-compost is especially good for growing flowers. I met with Practical Action staff and found out the best way to use their compost to improve my harvest. I have worked very hard to make my farm work and I'm proud of how well it's doing."

Liakat found that the quality of his flower yields was greatly improved when he began using co-compost.

# "

Before using co-compost, the lifespan of my plants was two or three years. Now, it has increased to five-to-eight years."

He found other benefits too: "Also, chemical fertiliser damages the soil quality over time, which means I have to leave the land for up to five years to let the soil recover before I can start growing on it again. With co-compost, there's no need to let the soil recover - in fact, the soil quality improves over time." Using the co-compost also means Liakat's soil holds water more effectively, making it more resilient to drought.

With support from Practical Action, Liakat wants to share his skills so that more people can benefit: "I hope that others will follow my path in flower gardening so that we can create a network of knowledgeable horticulturists who can support each other. I'm trying to make this happen by visiting less experienced farmers and sharing what I've learned from Practical Action so they can be successful like me."

### **2.4 MILLION PEOPLE LIVE IN CLEANER CITIES BY 2025.**

Unconventional solutions like this only happen with your ongoing support. Please give today at: practicalaction.org/smallworld

# Winnibald wants cooking to be cleaner

When Winnibald Okubi saw how smoke from firewood stoves was affecting the women of his village in Busia County, Kenya, he desperately wanted to do something about it.

There was a lot of smoke coming from their houses and the majority of the women would really cough."

Inspiration struck when he saw the heaps of waste that bamboo farmers disposed of every day. Winnibald wondered, what if he could turn that bamboo waste into cleaner fuel briquettes?

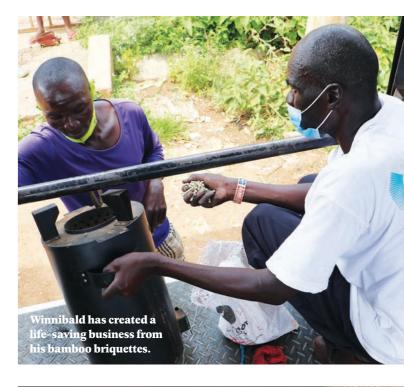
He began making briquettes with great enthusiasm. But making them by hand was exhausting, and he soon found that he wasn't able to make much of a profit.

Winnibald was about to give up, but then everything changed when he joined Practical Action's entrepreneurs project. There, he learned business skills, and was able to access a shared briquette-making machine. Soon, his production increased tenfold.

He is now working to expand his clean energy business into neighbouring counties. This will take his goal of cleaner cooking to many more families, while also creating employment for many women and young people in the community.

## **2 MILLION PEOPLE TO ACCESS RENEWABLE ENERGY OR SWITCH TO CLEAN COOKING BY 2026.**

Make a gift and support more people like Winnibald in learning the skills they need to create profitable, planet-friendly businesses: practicalaction.org/smallworld







# The beginning of **BRIGHTER FUTURES**

#### Global Communications Officer, Silvia Maria Gonzales Gallegos, updates us on the project to light up the future of education in Peru.

The Brighter Futures project began in November 2019 with a bold vision to transform education in rural Peru, focusing on the Amazonas and Punos regions. It brings together local authorities, teachers and families to dramatically increase opportunities for children from the most remote communities, who live with limited access to basic necessities such as clean water, sanitation, electricity and education resources.

We are working with 700 students and 14 teachers across 16 pilot schools. Together, we will ensure pupils gain access to a dependable water and electricity supply, along with tablets and digital education materials in their native languages. The education apps we are creating will benefit a further 225,000 students from indigenous communities.

The project got off to a bumpy start, as the pandemic hit just a few months after we began. High caserates meant that Peru's schools remained closed until October 2021, when our project team was granted permission to return. We quickly set about making up for lost time, installing plant nurseries and gardens in the village of San Rafael, as well as solar panels.

Left and above: Together with communities in rural Peru, we're creating a paradigm shift in education opportunities. In partnership with the Ministry of Education, we also began work on apps to help pupils from bilingual schools learn communication and maths skills in their native language, and also to help them learn Spanish as a second language. We've already completed two more apps for primary grade children, which are being used by 698 Awajún, Wampis and Aymara children.

Belisario Asangkay is part of the Brighter Futures team in Amazonas. He told me about the important teacher training aspect of the project. He says the goal is to help teachers familiarise themselves with the new features that the project will introduce, including the plant nurseries, apps, tablets and laptops. The teachers will also strengthen their skills in delivering the national curriculum, increasing the prospects of their pupils.

"This upcoming generation will have a better future in which they will be able to thrive and contribute to their community, with learnings solidly based on their culture. In this globalised world, teachers must incorporate technology into their teachings to explore and expand their knowledge. Kids nowadays need those learnings," Belisario says.



Please help Practical Action create new opportunities for more young people and families around the world by making a gift today at: practicalaction.org/ smallworld

# The taste of INGENUITY

A huge thank you to Leyla Kazim, presenter of Radio 4's The Food Programme, who joined us on stage recently at bluedot festival. She got in touch afterwards to share a recipe with you, which is inspired by the event.



Hello Practical Action supporters! I was proud to chair a fascinating discussion event at the music, science and arts festival, bluedot.

We spoke on the stage about "Pfumvudza" – an ingenious farming technique which is

revolutionising the production of corn for smallholders in Zimbabwe. As I was looking into this method, it reminded me of a recipe, which I'd like to share with you.

As a travel and food journalist, I am lucky enough to try amazing dishes from all around the world - and corn is one of those foods which I find people eating in a huge variety of ways across almost every continent. This recipe is one of my favourites.

The event with Practical Action left me inspired and full of hope for the future. I hope this recipe inspires you to cook something delicious!

### Leyla's Chargrilled Mexican Corncobs

Serves four as a starter or a side dish.

#### Ingredients

- 4 x organic corn on the cob
- 200g feta cheese
- Mayonnaise enough to slather your cobs!
- 1 tsp of cayenne pepper or chilli flakes
- 2 limes
- Salt and pepper



#### Method

.....

Put your corncobs on a hot barbecue, in a hot oven or under the grill. Cook the corn on all sides, until charred. (Remember to have some tongs at the ready, as it is a fine line between charring and burning!) Depending on how hot your coals are, this will take around one minute on each side.

Once you're happy the corn is cooked to your liking, the fun begins!

First, slather the cobs with some mayo and season with plenty of salt and pepper.

Next, sprinkle either cayenne pepper or chilli flakes on them, depending on how fiery you like your food.

Crumble your feta over the top of the cobs.

Finally, cut each lime in half and finish off with a generous squeeze of juice and tuck in. It's a little messy, but heavenly!!

## What is Pfumvudza?

Pfumvudza is an ingenious farming technique designed to provide food security for families living in areas prone to drought. It was inspired by the question "how much land is needed to feed a family?".

A family needs one bucket of corn per week as part of their basic diet. To fill one bucket with shelled corn requires 56 cobs weighing 300 grams each. One plant produces at least one cob, so 56 plants are required to sustain a family.

Farmers plant the corn in a grid of small pot holes that trap water. Compost and ground cover mulch



Shuwiso is a mum of three from Muchinjiko village in the Makoni district. Using Pfumvudza, she is feeding her family and has already made enough additional income from selling grain to buy some livestock and build a new house.

Before the training, I could barely feed my family but now I am harvesting an average of 3 tonnes of maize on a smaller piece of land than I used to grow. From my first year of using Pfumvudza as a way of farming, and demonstrating it to others in the village, my crops never failed. The rainfall was erratic as usual but we got a good harvest."

help nourish the soil and retain water. The small plot is easy to prepare and manage. And in times of drought, it can be watered by hand using previously harvested rainwater.

One 16 x 39 metre plot provides enough food for one family, and a second plot can be used to grow cash crops, such as sorghum, millet, beans, ground nuts or cowpeas.

Discover more about Pfumvudza at: practicalaction.org/smallworld



# **WE APPLY YOUR INGENUITY**

#### Thank you for sharing your wisdom with us!

At Practical Action, we love finding, adapting and sharing local solutions. In April we asked our supporters to share their own life advice and solutions. We were glad to see so many helpful and hopeful solutions in our post box, including:

"Share. Take only what you need. Live simply."

"Do not just pursue your own happiness. Commit yourself to enhancing the Earth and its whole community of life."

"Never underestimate the power of one seemingly small act of love."

"Never give up on hope. Simple solutions are sometimes the best."

"In cold weather, use a hot water bottle to preserve body heat. Good for rising bread too."

Rachel Hudson our Fundraising Director, was inspired to try out this last one right away!

"I'm a keen baker, but I'd never thought of doing this before. Thanks for the excellent tip! The bread was delicious and fluffy. I wish I could share it with you all!"



# **YOU APPLY OUR INGENUITY**

We're always happy when our ingenious solutions inspire supporters to take action themselves.



Practical Action supporter John Pryce got in touch to say he'd read about our keyhole garden solution and wanted advice on creating his own. He recently wrote again to share his results. "I am harvesting lettuce, beans, tomatoes and globe courgettes from the keyhole garden. All within 2 metres across. I call this Horticultural Engineering!"

Well done John. Your garden looks very productive!

We love to hear from supporters. Have you been doing something to support Practical Action in your own way? Or have you applied an ingenious solution to make your home, local area, or the world, a better place? Share your story at:

supporter.services@practicalaction.org.uk

# **Responding to flash floods** in Bangladesh

We're working with our communities in Bangladesh to rebuild after record-breaking floods struck.

You may have seen in the news during the summer that intense monsoon rains caused devastating flash floods in Bangladesh. The Sylhet region was particularly affected, and it is here that we are working with more than 23,000 families in our project to increase access to sanitation and water.

Many homes and business, schools and roads were damaged. The flooding also caused power cuts and impacted people's access to safe drinking water, sanitation, food and medicine. Our office was flooded, and communication channels went down, so it was initially difficult to get news from our colleagues about the situation.

Nehal Azmat Mohee, who leads our work in Bangladesh, said: "In this project, we encouraged communities to make their latrines high up (at least up to the plinth level of their houses). Some did, and as a result benefited in the last couple of years during rainy season. But this year's flooding proved devastating, and their houses also have been badly affected. Now we will focus on ensuring that project results are more stable going forward – especially as freak weather incidents will continue to happen more frequently."



In the immediate aftermath of the disaster, we worked with UNICEF, alongside a range of other organisations and companies who are providing emergency aid including food, water and medical supplies. We also began the longer-term work of supporting communities in recovering from this disaster, helping rebuild and repair their water sources. These efforts were initially very challenging, as water levels rose again due to continuing heavy rainfall.

"This year has been the worst in terms of flooding. And this is going to happen more regularly as a result of climate change. Unfortunately, those vulnerable to climate change are the ones least responsible for causing it, and as an organisation we are determined to help rebuild and renovate the water sources after the rainy season and ensure the project is more sustainable in future."

Keep up to date with the latest Practical Action news stories by signing up for our regular email newsletter, Small Talk at practicalaction.org/smalltalk



## Meeting challenges with collaboration in Mahama

We're excited to announce a major new partnership to support refugees in Rwanda in transforming their lives.



Drought and soil degradation are creating huge challenges for farmers and refugees sharing fields around Mahama - Rwanda's largest refugee camp. But Practical Action is excited to be starting a new project working with these neighbouring communities to find solutions.

Using a combination of solar irrigation, regenerative agriculture and improved access to markets, farmers will be able to grow abundant crops, despite the ongoing drought, and sell them to create a sustainable income.

We are proud to be receiving funding raised by players of People's Postcode Lottery, awarded through Postcode International Trust, for this important project.



Laura Chow, Head of Charities at People's Postcode Lottery said: "This innovative project provides ingenious solutions through sustainable agriculture and renewable energy in Mahama. Helping refugees in and around the camp to build resilience in their lives by improving their food security, production and livelihoods with regenerative and climate-adaptive farming."

In addition to this, Kilburn and Strode, one of Europe's leading firms of patent and trademark attorneys, have contributed to the project.

Caelia Bryn-Jacobsen, a Partner at Kilburn & Strode, said: "With Practical Action, we have found a partner sharing our vision for diversity and inclusion, and sustainability. We are excited that together, through innovation, we can bring about a tangible and lasting impact for good for those in need."

Thanks to players of People's Postcode Lottery, Kilburn and Strode, and to you, for making this project possible. We'll keep you updated in future issues.

To find out more about our partners, visit: practicalaction.org/partnerships

# Sarah Roberts speaks at TEDx

### Your chance to watch great minds coming together to change the world.



The theme of this year's TEDxFiesole event in Florence, Italy, was "A Renewed Humanism", with global experts sharing their wisdom on sustainability, climate change, and renewable energy.

Our very own Sarah Roberts was there to showcase Practical Action's community-led approach to tackling the biggest challenges of the climate crisis.

# **Preparing for COP27**

We'll be at COP27 pushing for greater ambition and commitments from governments in tackling the climate crisis.



Last year, COP26 in Glasgow did a lot to bring the climate crisis to the front of public consciousness. But recent extreme weather reminds us how urgently progress needs to be made. For many, the window to act is closing, and we are working to help communities adapt to the new reality across our programmes.

This year, COP27 takes place in Sharm El Sheikh, Egypt, on 7–18 November. Building on last year's efforts, organisers wish to see an increase in the ambition of national plans to tackle the climate emergency. In particular, we must support the world's poorest and most climate-vulnerable countries.

Practical Action will attend COP27 as official observers. We will seek to amplify the voices of the Using examples from her professional and private life, she showed how, with drive, a vision and a willingness to work with others, big change is possible from the smallest beginnings.

1,500 spectators joined Sarah and the other speakers in the ancient amphitheatre, alongside thousands of livestream viewers around the world, as they discussed their vision and plans for creating a better world.

You can catch up with all the inspiring talks at: tedxfiesole.com

people we work with, to focus on the needs of those on the front line of the climate emergency.

We will also share our knowledge, gained from decades of experience, with governments, civil society and private sector organisations. We will be seeking the partnerships needed to scale up this work. We will show how putting people at the heart of decisionmaking, and investing in ingenious, sustainable solutions, can help to achieve the big change we need.

During COP27, our experts will offer behindthe-scenes commentary on our social media channels. Read our COP27 explainer article today at: practicalaction.org/smallworld

## I'll help communities rise to their biggest challenges

#### Giving online is quick, easy and secure at: practicalaction.org/smallworld

I would like to give a donation of: £
I enclose a cheque / postal order / charity voucher made payable to <b>Practical Action</b>
<b>OR</b> please debit my: MasterCard / Visa / Charity Card
Card number: Expiry date: /
Signature: Date:
If we have your email address we will email you an acknowledgement for this gift, alternatively we will post a letter of acknowledgement. Tick here if you're happy to help us save on administration by NOT receiving an acknowledgement for this gift.
Please tick here to receive information about how to leave a gift to Practical Action in your Will.
Your donation will help communities around the world tackle tough challenges like the impact of climate change.
Maximising the impact of my gift giftaid it
If you are a UK taxpayer, the value of your donation will increase by 25% under the Gift Aid Scheme – at no extra cost to you!
Yes, I would like Practical Action to treat this donation and any donations I make in the future or have made in the past 4 years as Gift Aid donations. I am a UK taxpayer and I understand that if I pay less Income Tax and/or Capital Gains tax than the amount of Gift Aid claimed on all my donations in the tax year it is my responsibility to pay the difference. Gift Aid will be used to fund all of Practical Action's work. Date:/
Please note HMRC requires us to have your full name and address (below) to Gift Aid your donation. <b>Thank you</b>
My personal contact details: 22/SB-CS002
Title:   Surname:
Address:
Postcode:
We will post you information about our work, fundraising activities and ways to get involved. If you are happy for us to provide this information by phone or email please provide your details:
Email: Telephone:
We take protecting your personal information seriously. We will never sell or swap your details with another organisation. We aim to provide you with a great experience of Practical Action and to communicate with every supporter in the best way possible. To do this, we may analyse

you with a great experience of Practical Action and to communicate with every supporter in the best way possible. To do this, we may analyse your data and obtain further information about interests, preferences and level of potential donations using publicly available sources. We sometimes ask carefully selected companies to do this for us. You can find out more about how we collect and use your personal information by reading our privacy notice at **practicalaction.org/privacy**. To change how we manage your personal information or opt out of receiving communications from Practical Action call us on **0800 389 1624** or email **myprivacy@practicalaction.org.uk** 

Please return in the envelope provided: Practical Action, The Robbins Building, 25 Albert Street, Rugby CV21 2SD or give online at practicalaction.org/smallworld. You can also give by calling **0800 389 1624** (Mon-Fri, 9am-5pm)



# A future of opportunity... THANKS TO YOU

With a gift in your Will to Practical Action, you pass on the power of possibility to future generations. It's perhaps the most important gift you can make in your lifetime.

#### Get our free Wills guide

We'd love to show you the difference a gift in your Will to Practical Action could make. Can we send you some information?

Email: Liz.Webb@practicalaction.org.uk today, or visit: practicalaction.org/leave-a-legacy