**APPLICATION FORM**

**For**

**LISTING of EffICIENT ELECTRIC COOKING APPLIANCES (INDUCTION, INFRARED AND ELECTRIC PRESSURE COOKER) for promotion under**

**Market activation of electric cooking in Nepal project**

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| 1. **Details of Applicant** | |
| * 1. **Name of Applicant**: |  |
| * 1. **Type of enterprise (stove manufacturer/importer/ supplier)** |  |
| * 1. **Established year**: |  |
| * 1. **Business License Number**   *(Please attach copy):* | Registration number:  VAT Number:  PAN Number: |
| * 1. **Main areas of involvement of your company/business** |  |
| * 1. **Business address:** |  |
| **Telephone:** | **E-mail:** |
| **Name of Proprietor** |  |
| **Contact person’s name(s):** |  |
| **Position of contact person:** |  |
| * 1. **Description of the proposed clean cook-stoves for listing under the project (add another page, if you want to list more than three stoves).**  |  |  |  |  | | --- | --- | --- | --- | |  | **Stove-1** | **Stove-2** | **Stove-3** | | Type (induction, infrared, electric pressure cooker) |  |  |  | | Brand |  |  |  | | Model |  |  |  | | Manufacturing company: |  |  |  | | Testing and certification (test certificate issuing organization) |  |  |  | | Technical specs (Dimension, Weight, Power range, energy efficiency etc.) |  |  |  | | B. Availability of product leaflet and other information materials (Y/N) |  |  |  | | C. Warrantee period |  |  |  | | D. Own service centres (Y/N) |  |  |  | | * If yes, address of service centre |  |  |  | | * If not, any arrangement made by your company side |  |  |  | | E. Outlet wholesale price to cook-stove distributors (NPR per stove) |  |  |  | | F. Your outlet address |  | | | | |
| * 1. **For induction cooktops only:** The induction cooktop should be bundled with at least induction based pressure cooker, kadai and sauce pan.Please provide details about brand, material, size, weight, price etc of induction based pressure cooker, kadai and sauce pan. | |
| * 1. **Who are your main current customers of the proposed e-cooking appliances at present?** | |
| * 1. **If you are already selling proposed e-cooking appliances, please mention quantity of sale and value turnover for the last three years? If not, keep it blank.**  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | **Product name** | **Unit of Measure** | **F/Y 2018/19** | | **F/Y 2019/20** | | **F/Y 2020/21** | | | **Quantity** | **Value (NPR)** | **Quantity** | **Value (NPR)** | **Quantity** | **Value (NPR)** | |  |  |  |  |  |  |  |  | |  |  |  |  |  |  |  |  | |  |  |  |  |  |  |  |  | |  |  |  |  |  |  |  |  | |  |  |  |  |  |  |  |  | |  |  |  |  |  |  |  |  | |  |  |  |  |  |  |  |  | |  |  |  |  |  |  |  |  | |  |  |  |  |  |  |  |  | |  |  |  |  |  |  |  |  | | |

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| 1. **Marketing Plan** |
| * 1. **What is your planned number of electric cook-stoves sales in Nepal for coming three years period?**  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **Type of stove** | **Target Number of electric cook-stoves to be sold, units** | | | | | | | | | | **F/Y 2022/23** | | **F/Y 2023/24** | | | | **F/Y 2024/25** | | **2016** | | 3rd Quarter  July-Sept. | 4th Quarter  Oct.- Dec | 1st Quarter  *Jan- March* | *2nd Quarter*  *April-June* | 3rd Quarter  July-Sept. | 4th Quarter  Oct.- Dec | 1st Quarter  *Jan- March* | *2nd Quarter*  *April-June* | 1st Quarter  Jan- March | |  |  |  |  |  |  |  |  |  |  | |  |  |  |  |  |  |  |  |  |  | |  |  |  |  |  |  |  |  |  |  | |
| * 1. **What is your existing supply chain of listed e-cooking appliances (include associates/partners etc.)?** |
| * 1. **What are your future marketing and sales strategies for electric cook-stoves market development. Please mention how can you contribute to achieve the project target of benefitting 10,000 households with electric cooking by June 2023 and build up a sustainable market of electric cooking appliances in Nepal. Please let us know your strategy for price, promotion, marketing and places etc.** |

**Required Attachments:**

Copies of documents to be submitted with this application: The copies of following documents of the Applicant should be submitted with this application.

1. Renewed Business License
2. Tax Payment Certificate of last F/Y
3. Cover letter
4. Test certificate or quality assurance mark of the proposed e-cooking appliances (induction, infrared or electric pressure cooker).